

COMPANY INTRODUCTION 2023

EST

The Best Service Company Based on AI

Company Introduction

Company	ESTsoft Corp.
CEO	Sangwon Chung
Foundation date	Oct 2, 1993
Date of listing	Jul 1, 2008 (KOSDAQ)
Location of HQ	Banpo-daero 3, Seocho-gu, Seoul, Korea (06711)
Capital	KRW 5.69 billion (as of March of 2023)
Largest shareholder	Changjung Kim and other related personnel (26.6%)
No. of employees	185 (as of March of 2023)
Official website	www.estsoft.ai

Introduction of CEO

Sangwon Chung CEO

Graduated from the Department of Mathematical Sciences at Seoul Natl. Univ.

Former Director of ESTsoft ALTools
Former VP at ZUM Internet Corp.
Current CEO of ESTsoft Corp.



BUSINESS PORTFOLIO

EST

Make your life easier with AI

AI

AI HUMAN

AI Clone : Replicate actual people as is
AI Persona : Create a digital human that does not exist in reality
AI STUDIO PERSO: create a video of an AI human speaking based on text or audio input (incorporated Microsoft's technology to enable speech in approximately 110 countries and 75 different languages)



ROUNZ

Implemented with AR-based eyewear fitting technology, ROUNZ AR try-on



S/W

ALTOOLS

Chosen by 14 million people
Korea's representative utility S/W, ALTOOLS



ALYAC

Used by 16 million people
Korea's No. 1 national vaccine, ALYAC



Subsidiaries

CABAL

1st generation PC MMORPG in Korea



zum.com

Comprehensive portal service
Providing a comprehensive investment information platform



EXPONEN.

Research on investment algorithm using deep learning
Approximately KRW 100 billion fund is in operation



ESTsoft's Photo-Realistic AI HUMAN

AI Clone

Reproduce the appearance, voice, and identity of real people

Our celebrities are everywhere in the world

Securing trust and friendliness by maintaining the appearance and identity of real people, including public figures and celebrities, can be used in various ways



AI Persona

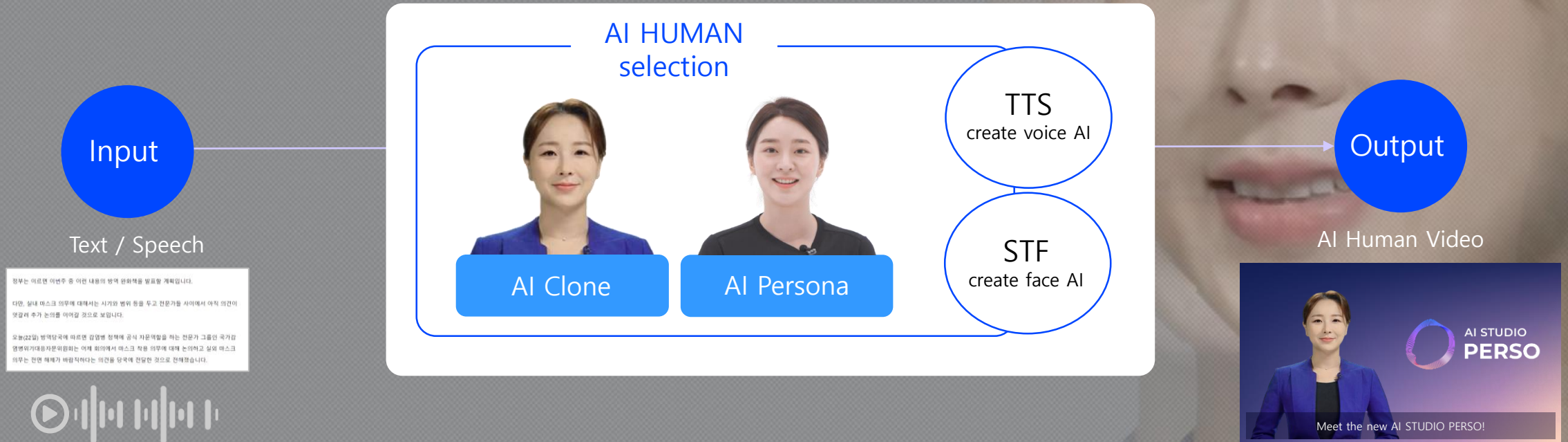
Realization of a AI appearance and identity that does not exist in reality

Our own icon that is nowhere in the world

By creating a new persona that fits the purpose and concept, you can use it infinitely, such as idol, announcer, instructor, etc.

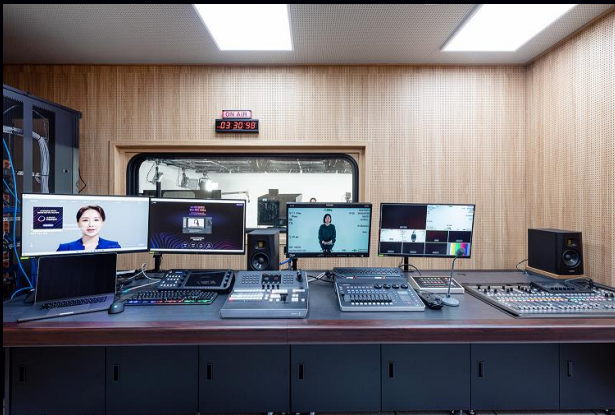


Based on ESTsoft's unique AI capabilities, Realization of AI HUMAN through
TTS (Text To Speech) and STF (Speech To Face) technology



The world's highest recording specification that can produce
the highest image quality (8K)

Established a studio dedicated to the production of our own AI HUMAN



Video production service using AI HUMAN AI STUDIO PERSONO

독보적 영상 제작 및 편집 기능

텍스트, 음성 파일 업로드로 가능한 편리한 영상 콘텐츠 제작

PPT 파일 업로드 시 영상 배경으로 활용 가능

이미지, 텍스트, 자막 및 배경음악 삽입, 화면전환 효과 등 자체 동영상 편집 기능 제공

2022-10-01 15:05:12

배경을 ①

배경음

인트로

뉴스 배경음1 00:12 사용

뉴스 배경음2 00:12 선택

뉴스 배경음3 00:12 선택

뉴스 배경음4 00:12 선택

음량 조절

00:00:00 00:00:46

영상 속도 1.3X 문장 길이 0.3s

음성 묻기 영상 생성

올리비아

이스트소프트는 알약, 알집 등 유틸리티 소프트웨어로 산업 혁신을 주도해온 1세대 벤처 기업입니다. 어느덧 설립 30주년을 맞이하는 이스트소프트는 현재 우리의 삶에 적용할 수 있는 실용주의 인공지능을 지향합니다. 전 국민에게 익숙한 알약, 알집과 같은 유틸리티 소프트웨어를 비롯해 AI 버추얼 휴먼, 만능 가상 피팅 솔루션 ROUNZ, ZUM 포털, 카탈M, 자산운용 등 이스트소프트가 제공하는 모든 서비스는 AI기술에 기반하고 있습니다. 이제, 이스트소프트는 AI기업으로서 혁신적인 소프트웨어 기술과 그간 축적된 서비스 노하우를 바탕으로 'AI 기반 최고의 서비스 기업'으로 새롭게 자리매김해 나가고자 합니다.

음원 업로드

AI HUMAN Technology Expansion Case

Getty Images Korea

- ✓ Signed MOU for creating and selling images using AI technology, promoting new businesses, etc.
- ✓ ESTsoft : Image creation with self-developed deep learning AI technology
- ✓ Getty Images Korea : Domestic and overseas sales of AI-generated images



*Concluded contract for Frida Kahlo photo exhibition exhibition business (2023.01)

JTBC Newsroom

- ✓ ChatGPT x AI Human live broadcasting through JTBC's 'Newsroom'
- ✓ Enter anchor's questions (voice) into ChatGPT with our own technology (Speech To Text)
- ✓ Demonstration of technology by AI human reading answers from ChatGPT



*Our technical support for JTBC newsroom live broadcasting (2023.02)



Real-time virtual fitting that you can use anywhere, anytime

May 2018 Launched ROUNZ, a virtual fitting glasses shopping app based on augmented reality (AR) technology

November 2019 Attracted KRW 4 billion Series A investment

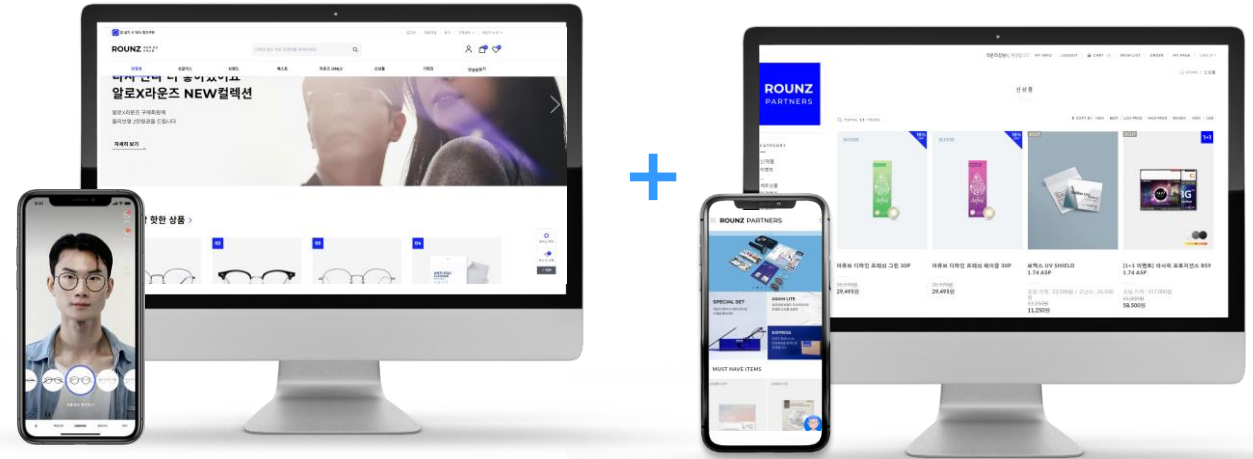
Attracted KRW 3 billion Series A Bridge investment in October 2022



Virtual Fitting



Glasses Recommend

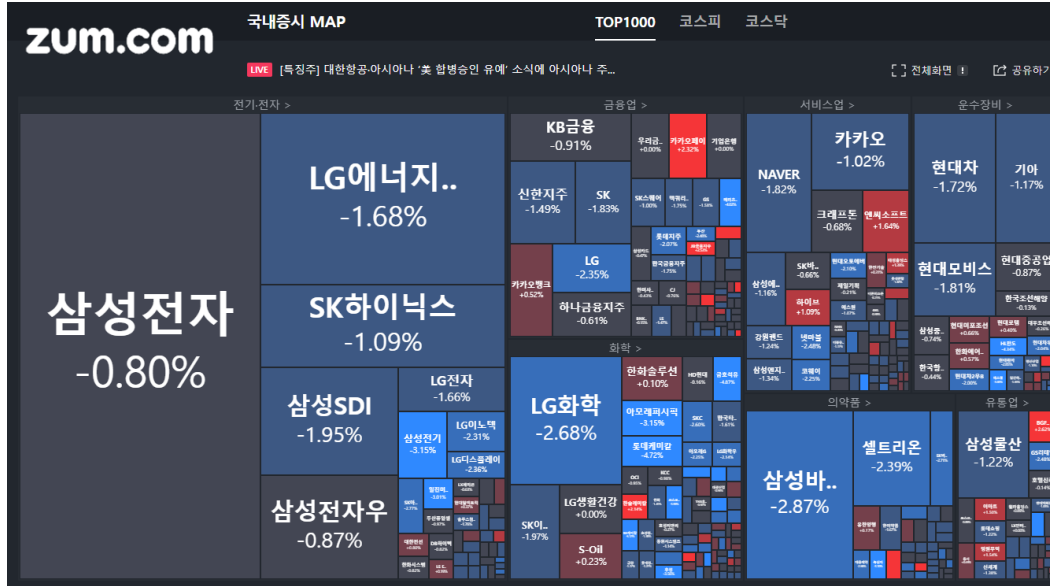


ROUNZ B2C

- rounz.com (PC/M/APP) Buy eyeglass frames, sunglasses, color lenses (reservation)
- Buy lenses (degree) after receiving the product from a partner optician near you
- Coexistence structure with partner opticians

ROUNZ B2B

- rounzpartners.com (PC/M)
- Closed online mall requiring optician certification
- Sales of products necessary for optician management
- Operating over 700 partner optical shops



ZUM Investment

Provides expert insights, theme news, investment calendar, and more
Using domestic and overseas stock market MAP (MECO chart), which is the core content,
It is possible to check the share of market capitalization and fluctuations in stock prices by industry and stock

ZUM Coin

Provides cryptocurrency prices such as Bitcoin, Ethereum, and EOS
Real-time delivery of major community reactions
AI currency channel video provision

Investing View

Investment news, expert column, economic YouTube upload
Confirmation of market capitalization ratio with domestic and overseas stock market MAP (MECO chart)
Chart analysis and stock comparison in the way you want

Focus on fintech business and specialized content platform from existing portal business

In June 2019, Mirae Asset No. 5 was listed on KOSDAQ after merging with SPAC for the purpose of acquisition.

December 2021 Investment content platform ZUM investment official opening
Designated as an innovative financial service in November 2022

Mar. 2023 Launch of Investing View, a one-stop comprehensive investment platform (PC & Mobile)

투자노트

전체 국내증시 해외증시 가상화폐 대체투자 투자트렌드

제시카
국내증시동향

LNG플랜트 발주가 늘어난다면? 복합화력...

Summary- 넷제트 사회를 향한 과도기적인 에너지원 'LNG' 에너지가 ...

original

밍보트
부동산

대단지 아파트 VS 인근 소규모단지 아파트...

안녕하세요. 밍보트입니다. 우리가 아파트단지를 살펴볼 때중요하게 보...

전광석화
공모주

팜트론 공모주 청약

| 팜트론 공모주 청약 소개
중독명명트론사실개
요산업종 고속 카메라...

이더리움 1,715,000 비트코인 1,664,817.49 프라임 +3.01% (50,183)

WSJ "블록파이 잠재 파산 대비"...
FTX 충격 '일파만파'

블록파이는 이미 지난주 FTX와 관련한 불확실성으로 인해 정상적인 운영이 불가능해지면서 고객들의 일종금을 중단시킨 상태.

한 눈에 보는 증시 요약

증시MAP







한눈에 보는 투자 키워드

투자노트

실시간 투자 수익률 시가변의 증감률 분석

정확한 투자 뉴스

Endpoint Security


-  ALYac for Public
-  ALYac for enterprise
-  ALYac M
-  ALYac patch management (PMS)
-  ALYac EDR
-  ALYac My PC Protector

Data Security

-  Secure Disk
-  internetdisk

Core Service


Intelligence Security

-  Threat Inside

Endpoint Security

3-step security system for next-generation endpoint security

STEP 1 STEP 2 STEP 3

-  **ALYac for enterprise**
Detect/block known malware risks
-  **ALYac EDR**
Block unknown threat behavior
-  **Threat Inside**
Threat identification and analysis, response policy setting

Data Security

Internal data leakage prevention, cloud solution for collaboration



Document centralization solution Internal data leakage source blocking



Seamless data sharing with on-premise cloud solution partners

Intelligence Security

Deep learning-based malware threat response solution (CTI)



Preemptive response by blocking threats (files/URLs) detected in real time
Provide analysis reports by level from security beginners to analysts
In-depth analysis based on attack techniques and provision of infringement indicators

Goal for KOSDAQ listing in 2024 through business model diversification

Established in January 2017 through physical division of security business from parent company ESTSoft

June 2018 Attracted KRW 3 billion Series A investment

December 2019 Attracted KRW 300 million Series A Bridge investment

Attracted pre-IPO investment of KRW 15 billion in May 2022



Contributing to the profitability of the consolidated company, led by Cabal IP and Cat Cafe IP

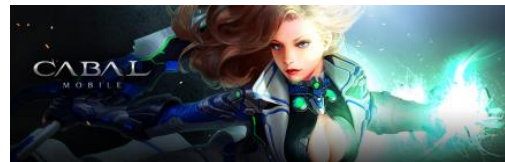
- Cabal Online Launch (2005.10)
- Cabal Online 2 released (2012.12)
- Cat cafe mobile launch (2015.04)
- Cabal Mobile Launch (2019.05)
- Cat cafe 2 mobile release (2023.03)
- Cat cafe 2 NFT airdrop event (2023.04)



CABAL On-line

Representative MMORPG with 32 million users worldwide Released in October 2005

Started service in Japan in October 2006, then expanded to Asia, Europe, North America, etc.



CABAL Moblie

Released in May 2019

November 2019 Thailand OBT progress, App Store popularity ranking #1

July 2021 CBT in the Philippines, No. 1 in App Store sales in October Preparing to launch in new countries such as North America in 2023

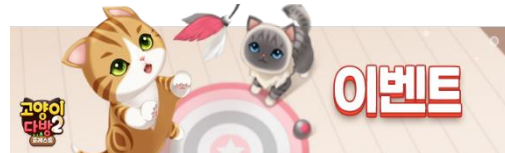


Cat Cafe

Healing mobile game with cat sensibility added to cafe management SNG

Apr. 2015 Cat cafe launched

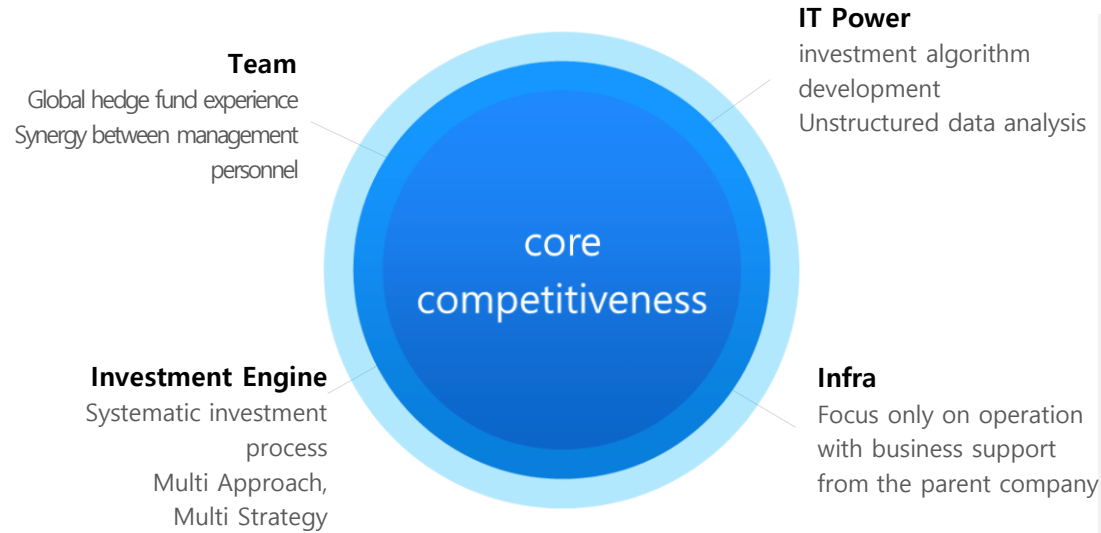
Started service in Japan in February 2016



Cat Cafe2

Mar. 2023 'Cat Cafe 2: Forest' released

Apr. 2023 ESTgames and Korbit collaborated on an NFT airdrop

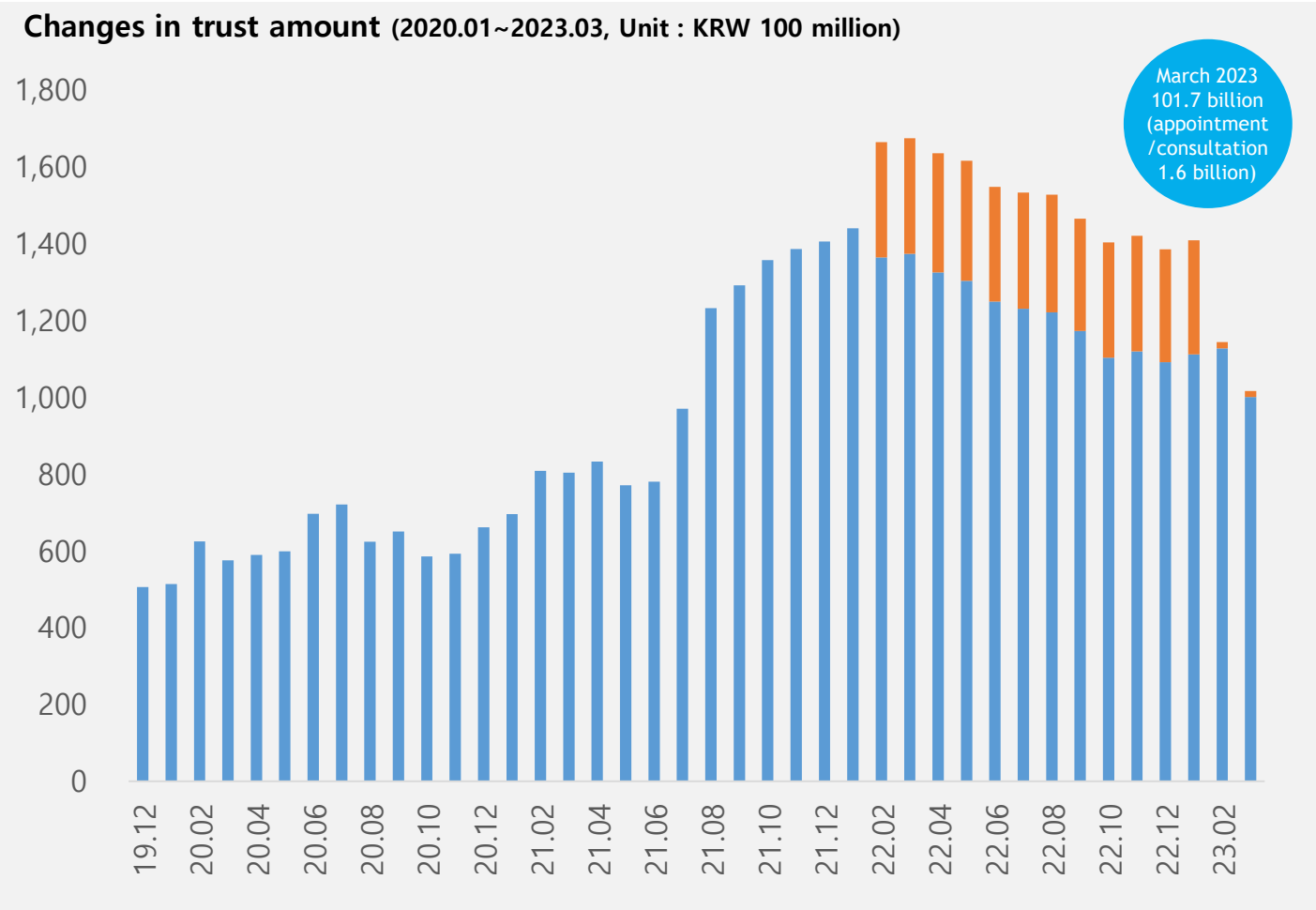


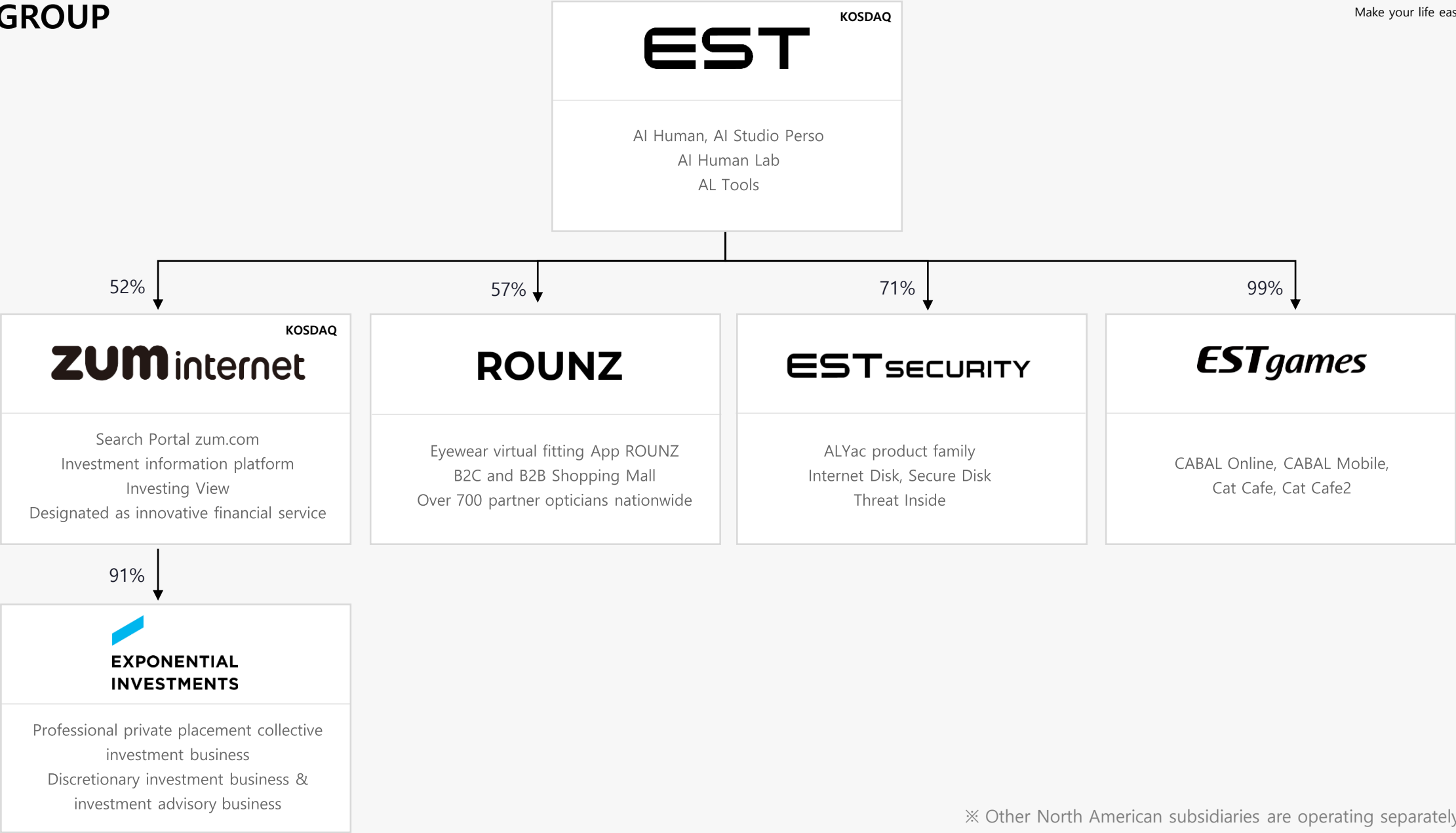
Emphasis on data-based research and systematic operation process

Established in March 2017

December 2017 Registered as a professional privately placed collective investment business

February 2022 Registration of investment advisory business and discretionary investment business





※ Other North American subsidiaries are operating separately



THANK YOU

Contact.

ESTsoft IR Team

irfinance@estsoft.com